

Bonfire Communications Job Post / Campaign Director

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Organizational Communications & Branding Consultant (Campaign Director)

Innovative strategic internal communications and branding firm is seeking an exceptional senior consultant (Campaign Director) to drive the strategy development and execution of communication campaigns.

Examples of projects include:

- Developing the communications strategy for enterprise-wide change initiatives
- Shifting the identity and perception of a department or division within a large corporation
- Driving employee engagement efforts

The primary objective of this function is to exceed customer expectations through the world-class design and delivery of change and communication initiatives. Essential responsibilities of this role include nurturing advanced teamwork and collaboration, strong and consistent project operations, group process facilitation, business development, and expert client management.

Qualifications:

- Highly motivated, dynamic and empathetic leader
- Exceptional strategic thinking and execution skills
- Highly creative and successful developing complex and innovative communication campaigns
- Very experienced designing and developing a wide range of vehicles, tactics and technologies
- World-class writing capabilities (love language)
- Fluent facilitation and presentation skills
- Impeccable client management
- Excellent collaboration skills
- Formidable problem solving skills
- Strong business acumen
- Change management and/or organizational development experience
- A voracious learner

Responsibilities:

- Integrate company principles, methodologies and operational processes into day-to-day activities and behaviors, working consciously to evolve to next levels of excellence
- Develop and implement innovative strategies, vehicles and communication solutions that exceed customer expectations
- Develop and manage world-class content for internal and external projects and campaign communications
- Create effective and long-lasting relationships with customers and prospects
- Partner with internal teams to deliver projects on time, on scope, and on budget
- Identify and generate new business opportunities, creating presentations, proposals, statements of work, and contracts to meet company's financial objectives
- Own personal and professional development of self, partnering with team manager to expand capacity, capabilities, skills and self-awareness
- Support the learning and growth of all Campaign Team members, specifically developing Campaign Managers to become Campaign Directors
- Model leadership: passion, empathy, listening, learning, teamwork, accountability, humility, honest and direct feedback

Overview:

- Full-time position (possible contract to hire)
- Travel required (not full-time travel)
- Role measured by customer and manager experience
- Evaluated by the CEO

Other Requirements:

- San Francisco Bay Area resident
- Minimum 5 to 10 years communications experience
- Knowledge of standard business software and applications (MS Office, Adobe Acrobat, etc.)

About Us:

Bonfire is a business-savvy team of communication professionals committed to making a positive impact in the world. Our purpose is to help organizations and communities become more passionate, connected and effective. As strategists and designers, we have worked across a wide array of industries, driving conversation and behavior change to implement critical business initiatives.

We are proud to be rated amongst the Best Places to Work in the Bay Area for 2007 and 2008.

- Main office in San Francisco serving global clients
- Very dynamic and creative team
- Fantastic company culture
- Balanced mix of creative and consulting services
- High visibility communications projects
- Reinventing internal communications

Review website at: <http://www.bonfirecommunications.com>. Please submit resume and/or a link to an on-line portfolio via e-mail to: jobs@bonfiresf.com. DO NOT contact via phone.