

MEET YOUR SPEAKER



Gordon Rudow CEO & Campaign Advisor

Gordon is a recognized expert on organizational communications and strategy implementation. He is a passionate keynote speaker, workshop leader and consultant with deep experience in internal communications, branding, employee engagement and organizational change.

"Gordon's energy and enthusiasm is infectious; you can't help but get excited about communications listening to him speak."

—Karen Berman,
Change Management Consultant,
Envision Change, Inc.

"Bonfire's unique audience centric model and multi-layered perspective has helped to revolutionize our internal communications. Working with them is always a learning experience. Their talented team not only have amazing analytical and strategic skills, but they have fun while turning out some of the best work in this arena."

—Greg Terk,
Manager, Policy, Government & Public Affairs,
Chevron

"An extraordinary morning of learning and inspiration! Your methodologies are brilliant and grounded in reality. They serve as a roadmap to communication excellence and delivering results for our business. Thank you again for lighting a fire under us!"

—Joel Fisher,
Senior Manager, Corporate Communications,
Williams-Sonoma, Inc.

ABOUT BONFIRE

Bonfire is a hybrid agency. Our multi-disciplinary approach allows us to create unparalleled results.



Event Sponsors:



EVENT DETAILS

Registration

Register at bonfireworkshops.com
or call: (415) 597-9930

Cost

Public: \$75
Member of Sponsoring Organization: \$35
Cox Enterprises Employees: FREE

Date

Tuesday, June 21, 2011

Time

8:30 am – 12:30 pm

Location

Cox Enterprises
Atlanta Journal Constitution Building
The Auditorium
223 Perimeter Center Parkway
Atlanta, GA 30346

PAST PARTICIPANTS

AutoNation
Colgate-Palmolive
Cushman & Wakefield
Del Monte Foods
eBay
E*TRADE
Gap Inc.
Genentech
Harrah's Entertainment
Land O'Lakes
Life Technologies
McKesson
NASDAQ
Nestlé USA
Oracle
Salesforce.com
Starbucks
Sun Microsystems
SunPower
Wells Fargo